

DDIM EXPERT GROUP DIGITAL TRANSFORMATION & AI · DOUBLE IMPULSE, PART 1

The Files Are the Memory

Applied AI as a working system – not as a prompt.

Dipl.-Ing. Michael Kraewing · in tandem with Dr.-Ing. Suat Akyol

Every prompt a spark.

Bright, astonishingly good — and out again in an instant.

2024 ChatGPT → 2025 Claude → **prompting**

“I’m an interim executive with a mechanical-engineering background — write my LinkedIn profile for CIO mandates.”

Good answers

but they knew too little about me

Context only in the prompt

always stayed rudimentary

Never persistent

new chat, new prompt — all from scratch

Humanity's leap didn't come from better sparks — but from learning to keep the embers alive.

Wrong turn. Back to the start.

THE WRONG PATH

~~Critical Infrastructure Projects~~

sounded plausible – website tuned, business cards printed, LinkedIn switched over.

Then realized: completely lost. A dead end.

↓ BACK TO THE START

1 Pull out the map

Fix your position: Where do I really stand – what can I do, what have I proven?

2 Pull out the compass

Find your direction: motivation, personal goals, values – what really drives me.

3 Set a new course

Every layer coherent – from the text on the business card down to the foundation.

The AI hadn't erred – I lacked the foundation it could align to.

“Upload and hope” isn't enough.

The AI executed everything perfectly — just on the trail I had laid wrong.

No better prompt was missing. What was missing:

Corrective

against the wrong trail

Persistence

beyond the single chat

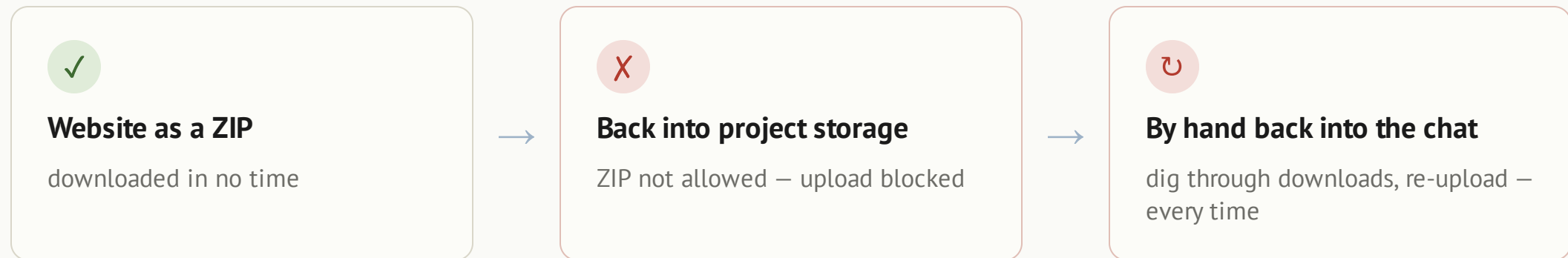
Rigor

an order, applied consistently

No more prompts — an order.

THE LESSON

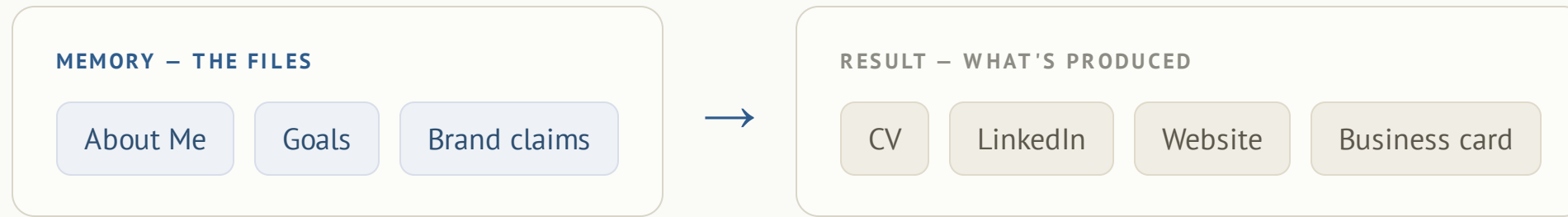
Great giver. Weak partner.



A place was missing where the current state always lives.

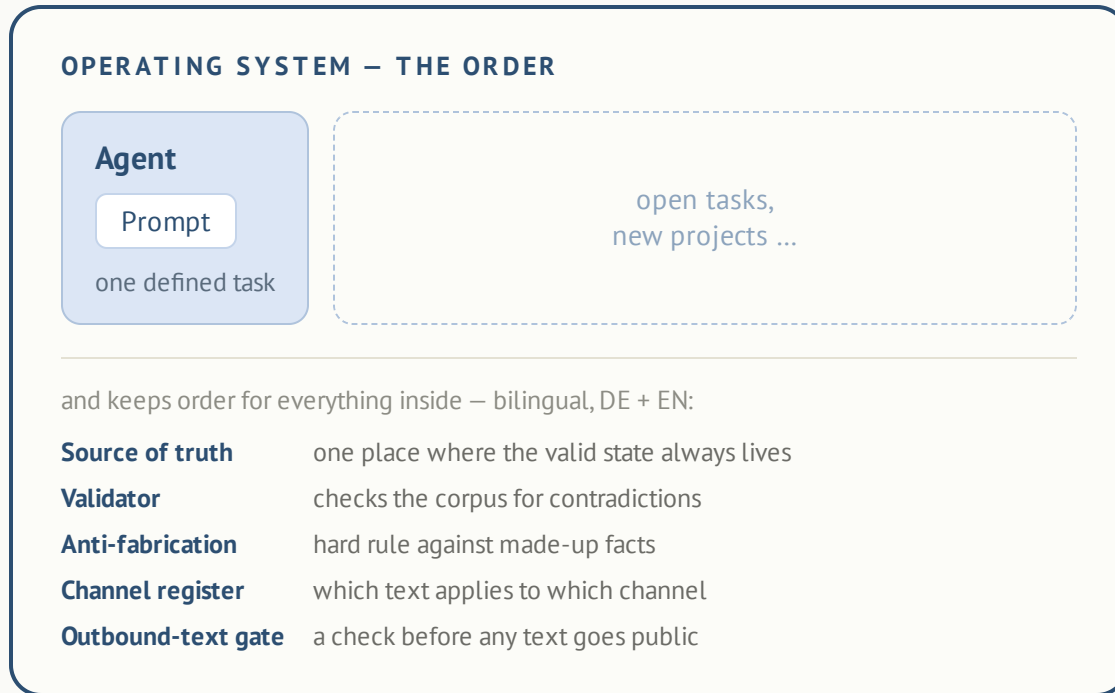
THE GUIDING PRINCIPLE

The Files Are the Memory



The CV isn't the memory – the files behind it are.

More than a prompt. More than an agent.



AGENT – GREAT FOR THE KNOWN

known context · defined task · regular repetition

MY TASK WAS OPEN-ENDED

positioning · constantly new projects · everyday work life

You don't aim for an operating system as a whole — you reach it. Step by step. Iteratively.

What's in the toolbox

PLANNABLE – THE FOUNDATION

<code>about_me.md</code>	guided self-exploration
<code>goals.md</code>	direct consequence
<code>start_here · status</code>	entry & status
<code>validate.py</code>	minimal validator (scaffold)

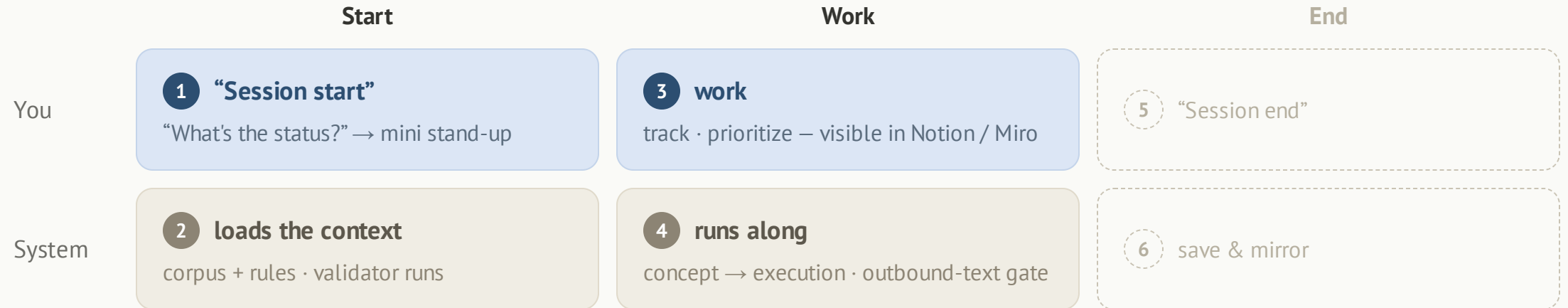
GROWN – FROM LEARNINGS

<code>rule_lexicon.md</code>	every rule has a story
<code>fact_base.md</code>	solid figures, sharpened

Green = starter kit (minimal set). You fill the grown part yourself – my box is a snapshot, not a recipe.

Intelligence isn't static – neither is the toolbox.

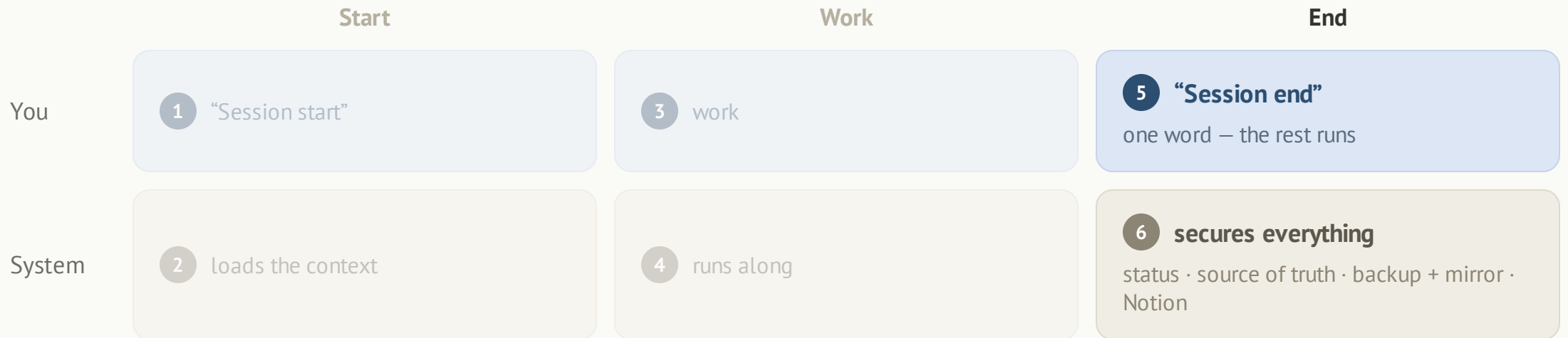
The session, live — steps 1 to 4



Up front you work – nimble. The system holds the context.

Session end: the state gets secured

Why at all? The context window is the memory of just this one session – finite, with no fill-level gauge. I can't see when the memory in the chat starts to fade. And the next chat begins at zero.



[↶ back to step 1 – the next session picks up seamlessly](#)

Nothing gets lost – the state is fixed automatically.

How Claude actually works in chat

Context window

1M tokens \approx 750,000 words \approx 3,000 pages – the working memory of this one session, with no fill-level gauge

Limit: only this session – gone afterward

Example: in a long chat, details from the start fade – unnoticed.

Memory

stores a few core facts as a compact summary and pulls them into new chats – tightly limited, the selection neither steerable nor visible

Limit: facts, not the whole state

Example: “knows” I’m an interim executive – not yesterday’s state.

Project storage

many files, 30 MB each – flat tile layout without folders, long filenames barely legible; changes to same-named files aren’t detected

Limit: no ZIP · pulls only parts · read only at session start

Workaround: number living files sequentially – status_v86.md instead of status.md.

This applies in the Claude app and browser chat. Claude Code & Cowork offer other options – and other limitations.

Three useful mechanisms – none is a complete memory. The files fill that gap.

Honest limits

MANUAL WORK REMAINS

- files up and down by hand
- save interim states by hand
- a lot of manual interaction

NOT YET VENDOR-INDEPENDENT

- corpus is portable – Markdown, git
- but the workflow depends on Claude
- true agnosticism would need a neutral layer

Real limits – and yet the system already carries my daily work.

WHAT YOU ALREADY ACHIEVE WITH IT

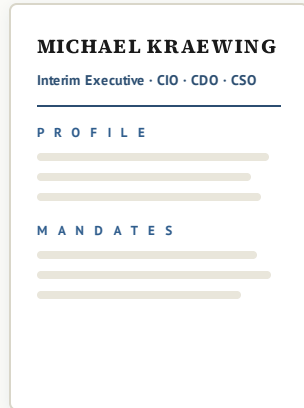
Little foundation. Big impact.

About Me

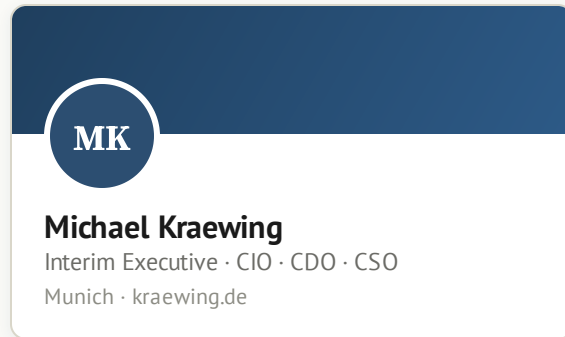
Goals

Brand claims

– build once, harvest again and again ↓



CV



LinkedIn profile



Business card



Website

You build the foundation once. You harvest the impact again and again.

The leap doesn't come from a clever prompt – but from a few files that hold the memory.

The file doesn't forget. The file can be verified.

SIMPLE · TANGIBLE · AVAILABLE TODAY

kraewing.de/Werkzeuge · starter kit · michael@kraewing.de

Handover to Suat →